

# Establishing Your Own Online Identity

By Setting Up  
Your Own Domain

Presented by Nicholas Pyers

# Links Mentioned

<http://www.nicholaspyers.com/presentations/>

# How?

- By having your own domain; eg;
  - nicholaspyers.com
  - pyers.id.au
  - ausom.net.au

# Why?

- Unique
- Easy to Remember
- Constant
- Configurable

# Compare

- [nicholas555@hotmail.com](mailto:nicholas555@hotmail.com)  
[nicholas@nicholaspyers.com](mailto:nicholas@nicholaspyers.com)
- 
- [www.labyrinth.net.au/~npyers](http://www.labyrinth.net.au/~npyers)  
[www.nicholaspyers.com](http://www.nicholaspyers.com)

# Who?

- Individuals
- Businesses
- Everyone!

# Need?

- Registrar
  - Handles domain registration
- Web Host
  - Handles storage of website and email

# Registrar?

- Handles Domain Registration
  - Melbourne IT
  - Enetica
  
- auDA



# Host?

- Pair.com
- Your local ISP
- “Free” Services

# Which?

- .com
- .com.au
- .name
- .id.au
- .net, .org, .info, .biz
- .net.au, .org.au

# Domain Costs?

- .com.au, .net.au  
\$140 for two years
- .id.au  
\$99 for two years
- .org.au  
\$59 for two years
- .com, .net, .org, .info, .biz, .name  
\$70 per year

# Hosting Costs?

- Pair.com  
from US\$5.95 per month
- Local ISP  
Check with them
- “Free” Service  
Free, but many restrictions imposed

# Web Site

- [www.nicholaspyers.com/articles](http://www.nicholaspyers.com/articles)
- [www.nicholaspyers.com/lists](http://www.nicholaspyers.com/lists)
- [www.nicholaspyers.com/consulting](http://www.nicholaspyers.com/consulting)
- [www.nicholaspyers.com/store](http://www.nicholaspyers.com/store)
- [www.nicholaspyers.com/presentations](http://www.nicholaspyers.com/presentations)

# Email?

- Alias
- Mailbox
  
- [nicholas@nicholaspyers.com](mailto:nicholas@nicholaspyers.com)
- [consulting@nicholaspyers.com](mailto:consulting@nicholaspyers.com)
- [lists@nicholaspyers.com](mailto:lists@nicholaspyers.com)

# Questions?

and Don't forget;

<http://www.nicholaspyers.com/presentations/>