

Establishing Your Own Online Identity

By Setting Up
Your Own Domain

Presented by

NicholasPyers.com

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How?

- ▶ By having your own domain; eg;
 - ▶ nicholaspyers.com
 - ▶ pyers.id.au
 - ▶ ausom.net.au

Why?

- ▶ **Unique**
- ▶ **Easy to Remember**
- ▶ **Constant**
- ▶ **Configurable**

Compare

- ▶ nicholas555@hotmail.com
- ▶ nicholas@nicholaspyers.com
- ▶ www.labyrinth.net.au/~npyers
- ▶ www.nicholaspyers.com

Who?

- ▶ **Individuals**
- ▶ **Businesses**
- ▶ **Everyone!**

Need?

- ▶ Registrar
 - ▶ Handles domain registration
- ▶ Web Host
 - ▶ Handles storage of website and email

Registrar?

- ▶ **Handles Domain Registration**
 - ▶ **Melbourne IT**
 - ▶ **Enetica**
- ▶ **auDA**

Host?

- ▶ **Pair.com**
- ▶ **Your local ISP**
- ▶ **“Free” Services**

Which?

- ▶ **.com**
- ▶ **.com.au**
- ▶ **.name**
- ▶ **.id.au**
- ▶ **.net, .org, .info, .biz**
- ▶ **.net.au, .org.au**

Domain Costs?

- ▶ .com.au, .net.au
 - ▶ \$140 for two years
- ▶ .id.au
 - ▶ \$99 for two years
- ▶ .org.au
 - ▶ \$59 for two years
- ▶ .com, .net, .org, .info, .biz, .name
 - ▶ \$70 per year

These prices
are RRP

Hosting Costs?

- ▶ **Pair.com**
 - ▶ from US\$5.95 per month
- ▶ **Local ISP**
 - ▶ Check with them
- ▶ **“Free” Service**
 - ▶ Free, but many restrictions imposed

Web Site

- ▶ www.nicholaspyers.com/articles
- ▶ www.nicholaspyers.com/lists
- ▶ www.nicholaspyers.com/consulting
- ▶ www.nicholaspyers.com/store
- ▶ www.nicholaspyers.com/presentations

Email

- ▶ **Alias**
- ▶ **Mailbox**

- ▶ **nicholas@nicholaspyers.com**
- ▶ **consulting@nicholaspyers.com**
- ▶ **lists@nicholaspyers.com**

Questions?

and don't forget;

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